



The Canadian Urban Institute and its partners in the Green Building Alliance present a special Roundtable Breakfast session:

## ***Clearing the Air in London and Toronto: Prospects for Re-positioning Toronto as an Environmental Leader***

**Toronto, October 25, 2005** – Since its creation by Toronto Council in 1991, the Toronto Atmospheric Fund has successfully leveraged an endowment of \$23 million (from the sale of surplus city property) to remove the equivalent of 225,000 tonnes of CO2 emission reductions from the atmosphere. This excellent track record attracted the attention of London mayor, Ken Livingstone. As a result of conversations with Mayor Miller, TAF's executive director, Phil Jessup, has just returned from a seven-month assignment in London, where he worked with local officials to establish an organization modeled on TAF. With increasing concerns about poor air quality in both jurisdictions, TAF and its counterpart will both be focusing on ways to tackle this difficult issue. Can the same ingenuity that built networks and supported emission reduction programs in the City be successfully applied to the broader region? Having helped create an organization which functions at this scale in London, what lessons does Phil Jessup expect to apply here? What are the prospects for a continuing knowledge exchange? Is cleaner air a way to re-position Toronto to compete in a global economy? Come to Metro Hall on October 26 to find the answers.

**WHAT:** The Canadian Urban Institute's **Roundtable Breakfast Series** offers informal debates on the leading urban issues of the day.  
**Full Breakfast details at [Click here](#)**

**WHO:** **Presentations, questions and answers - 8:00 am – 9:45 am.**

**Speaker:** **Phil Jessup**, Executive Director, Toronto Atmospheric Fund

**WHEN:** **Wednesday, October 26, 2005**  
7:45 - 9:45 am

**WHERE:** **Metro Hall**  
Room 308/309, 55 John Street, Toronto, ON

***MEDIA WELCOME!***