

Media Release



In association with the Greater Toronto Marketing Alliance

What Are Entrepreneurs and Industrial Investors Thinking?

What Decision Makers in Ontario's Largest City Region Need to Know

Toronto, December 9, 2003 – Making sense of global investment trends is a challenge for economic developers and CEOs alike. Which sectors hold promise for the future? What projects are being envisaged? Does Greater Toronto offer investors enough value to keep them coming back in a highly competitive environment? Montreal-based E&B Data's insights are based on primary research with corporate decision-makers around the world. Find out where the GTA and Canada stands.

WHAT: The Canadian Urban Institute's Roundtable Breakfast Series offers informal debates on the leading urban issues of the day.

Full Breakfast details at <http://www.canurb.com/events>

WHO: Presentations, questions and answers - 8:00am – 9:45 am.

Speakers: **Karen Campbell**, President and CEO, Greater Toronto Marketing Alliance
Jean Matuszewski, President, E&B Data

WHEN: **Thursday, December 11, 2003**
7:45 - 9:45 am

WHERE: Metro Hall, 3rd Floor
55 John St., Toronto, Room 308-309.

MEDIA WELCOME!

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