

Media Release



In cooperation with the Toronto Financial Services Alliance

Protecting a Priceless Asset — Is Our Financial Services Sector At Risk?

Toronto, February 11, 2004 – With more than 200,000 jobs, our financial services sector is the third largest in North America behind New York and Chicago, but a new report from the Toronto Financial Services Alliance cautions against complacency. Driven by technological change, consolidation and outsourcing, the highly competitive financial services sector demands a “smart” tax and regulatory environment, as well as sound basic infrastructure such as housing and transportation to attract and retain a skilled labour force. These factors are all serious weaknesses on an otherwise promising report card. The TFSA identifies a “window of opportunity” to consolidate our strengths. Are we up to the challenge?

WHAT: The Canadian Urban Institute’s Roundtable Breakfast Series offers informal debates on the leading urban issues of the day.

Full Breakfast details at [Click here](#)

WHO: Presentations, questions and answers - 8:00 am – 9:45 am.

Speakers: **Mary Webb**, Senior Economist, Scotiabank and member of TFSA

WHEN: **Thursday, February 12, 2004**
7:45 - 9:45 am

WHERE: Metro Hall, 3rd Floor
55 John St., Toronto, Room 308-309.

MEDIA WELCOME!

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