

# Urban Leadership Awards Sponsorship Package 2008



Canadian  
**URBAN**  
Institute

## Background

### **The Canadian Urban Institute (CUI):**

- Convenes conferences and conducts research to promote debate, advance ideas, and raise awareness about urban issues
- Brings people, ideas and money together to build community assets through the Centre for Development of Community Assets
- Hosts an Urban Leadership Awards Program to celebrate individuals and organizations that have made an outstanding contribution to the public realm
- Acts as a library of ideas for how cities work
- Organizes public consultations on urban issues
- Internationally: shares with the world Canada's experience in managing its cities

### **Board of Directors**

Glen Murray, *President and CEO*

Bohdan S. Onyschuk, *Chairman*

Caryl Arundel, Terry Cooke, Ian D. Clark, Julie Di Lorenzo, Mark Entwistle, John Farrow, W. Michael Fenn, Janet Graham, Melanie Hare, Robert S. MacIsaac, Anne Sado, Edward Sajecki, Elisabeth Stroback

### **About the Urban Leadership Awards (ULA) Program**

"The quality of urban life is rooted deeply in the quality and strength of its public realm. Education, healthcare, social services, public transit, arts and culture, energy resources, public safety and security, justice, libraries, environmental stewardship, roads, streets and public places have been the connecting tissues linking our individual private worlds and fusing one generation to another. The public realm has been the glue that holds the City together and the bedrock upon which it builds its prosperity, its communities and its social peace."

*David Crombie, Past President and CEO,  
Canadian Urban Institute  
2001-2007*

Since its inception in 2004, the Urban Leadership Awards program has been celebrating individuals, groups and organizations that have made a profound and lasting impact on the public realm.

Proceeds from the ULA help to support the Canadian Urban Institute's Internship Program, which focuses on fostering the leaders of the future, by providing on-the-job training, professional direction, operational resources and mentoring, to young graduates in a variety of urban-related disciplines.

**Canadian Urban Institute**  
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Inquiries and submissions may be directed to

**Janis Lynch**  
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urbanleadershipawards@canurb.com

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## 2007 Urban Leadership Award Recipients

**Moses Znaimer**, *Jane Jacobs Lifetime Achievement Award*

**Derek Ballantyne**; the principals of **Cityscape Development Corporation**, *City Renewal Award*

**Andy Barrie**; **Matthew Blackett**; **The Chinese Cultural Centre of Greater Toronto**, *City Soul Award*

**Kitchener City Council**; **Minto Urban Communities Inc.**, *City Livability Award*

**The Mentoring Partnership**, Toronto Region Immigrant Employment Council (TRIEC); **Nuit Blanche**, *City Initiatives Award*

**Danielle Francis**; **Adam Garnet Jones**, *City Youth Award*

## 2007 Local Hero Award Recipients

Hockey Legend and Future Aces visionary, **Herbert H. Carnegie**;

Brantford developer and community leader **Steve Charest**;

Former Markham Mayor, **Donald Cousens**;

Toronto Poet Laureate, **Pier Giorgio DiCicco**;

St. Christopher House CEO, **Susan Pigott**;

Community advisor, mentor and facilitator, **P.C. Ojo Tewogbade**.

## 2006 Urban Leadership Award Recipients

**Michael Harcourt**, *Jane Jacobs Lifetime Achievement Award*

**Benny Farm Task Force**, Montreal, *City Renewal Award*

**Dr. Peter Simon**, **Robert Sirman**, *City Soul Award*

**10,000 Trees Project**; **Steven Peck**, *City Livability Award*

**Pinball Clemons and the Toronto Argonauts**;

**PACT Youth Crime Reduction Program**, *City Initiatives Award*

**Jamal Clarke**; **Subria Lapps**, *City Youth Award*

## 2005 Urban Leadership Award Recipients

**June Callwood**, *Jane Jacobs Lifetime Achievement Award*

**David Pecaut**, *City Renewal Award*

**YMCA of Greater Toronto**, *City Soul Award*

**The Carpenters' Local Union 27 Joint Apprenticeship & Training Trust Fund Inc.**; **Eva's Initiatives**, **Horizons Program**; **The Pathways to Education Program**, *City Livability Award*

**The Greenbelt Task Force (Chair: Mayor Rob McIsaac)**, *City Initiatives Award*

**Kehinde Bah**; **Rahul Raj**, *City Youth Award*

## 2004 Urban Leadership Award Recipients

**Ed Mirvish**, *Jane Jacobs Lifetime Achievement Award*

**Avana Capital Corporation**, *City Renewal Award*

**Anne Golden**, *City Engagement Award*

**Toronto Public Library**, *City Livability Award*

**Toronto International Film Festival Group**, *City Soul Award*

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## **Urban Leadership Awards 2008** **Tuesday, May 27, 2008**

The **Canadian Urban Institute** is proud to announce its fifth annual **Urban Leadership Awards** luncheon to be held on Tuesday, May 27, 2008 at the Fairmont Royal York Hotel in Toronto from 11:30 am to 2:00 pm. Nominations are open from September 17 to December 7, 2007 and are welcome for individuals, groups or organizations under any of the following award categories:

### **City Renewal**

Activities that renew, revitalize and restore our cities through advocacy that shapes policy on major urban issues, thereby promoting attitudinal change, encouraging public participation and transforming our urban landscape for future generations.

### **City Livability**

Actions that make our cities more livable from finding new ways and means to improve our healthcare, education and the environment to enhancing public places and spaces and instilling confidence about our personal safety and security.

### **City Soul**

Pursuits that inspire, inform, enrich and engage our collective spirits whether through the arts, entertainment, heritage programs, sport and recreation, cultural exchange, or other initiatives.

### **City Initiatives**

Innovative initiatives, within the past three years, that should make a significant impact on the public realm.

### **City Youth**

Outstanding contributions to any aspect of the public realm made by individuals under age 30.

### **Local Heroes**

Individuals who have had a profound and lasting impact on the quality of life in their community or neighbourhood.

## **Members of Jury**

Hon. David Crombie, Christopher Hume, Mitzie Hunter, Glen Murray, Bohdan S. Onyschuk, N. Jane Pepino, Dr. Joseph Wong, Leslie Woo

## **For more information**

Please visit [www.canurb.com/awards](http://www.canurb.com/awards)

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## Sponsor Opportunities

**Tuesday, May 27, 2008 – Luncheon: Fairmont Royal York Hotel**

### Leadership Gold Sponsor

**Commitment: \$15,000**

This level of sponsorship guarantees your organization a high level of recognition and visibility. The following benefits are provided:

- 1 Table of 10 with priority placement (assigned on a first come first serve basis) with corporate name on table
- 2 Tables of 10 (20 tickets) sponsorship of community members with corporate name on table
- Present Urban Leadership Award at luncheon
- Recognition at event and acknowledgement with a special gift
- Corporate Membership at the Canadian Urban Institute for one year (includes access for two individuals to two conferences per year at no charge and access to any Roundtable Breakfast seminar during the year as well as corporate logo on CUI marketing material)
- Logo and corporate name as “Leadership Gold Sponsor” on the Canadian Urban Institute website with a link back to corporate website
- First right of refusal to continue as “Leadership Gold Sponsor” for the next year
- Press Release to be issued prior to the event announcing the company as “Leadership Gold Sponsor”
- Inclusion in all photo opportunities at the event
- Recognition with corporate name and logo as “Leadership Gold Sponsor” in the Canadian Urban Institute’s Urban Century magazine

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## Leadership Award Sponsor

**Commitment: \$10,000**

- Table of 10 with priority placement (assigned on a first come first serve basis) with corporate name on table
- Table of 10 sponsorship of community members with corporate name on table
- Present Urban Leadership Award at luncheon
- Recognition at event and acknowledgement with a special gift
- Corporate Membership at the Canadian Urban Institute for one year (includes access for two individuals to two conferences per year at no charge and access to any Roundtable Breakfast seminar during the year as well as corporate logo on CUI marketing material)
- Logo and corporate name as “Leadership Award Sponsor” on the Canadian Urban Institute website with a link back to corporate website
- First right of refusal to continue as “Leadership Award Sponsor” for the next year
- Press Release to be issued prior to the event announcing the company or individual as “Leadership Award Sponsor”
- Inclusion in all photo opportunities at the event
- Recognition with corporate name and logo as “Leadership Award Sponsor” in the Canadian Urban Institute’s Urban Century magazine

## Community Builder

**Commitment: \$5,000**

- Table of 10 (assigned on a first come first serve basis) with corporate name on table
- Logo and corporate name as “Community Builder” of the third annual Urban Leadership Awards event on the Canadian Urban Institute website with a link back to corporate website
- Press Release to be issued prior to the event announcing the company or individual as “Community Builder”
- Recognition with corporate name and logo as “Community Builder” in the Canadian Urban Institute’s Urban Century magazine
- Business/Institutional Membership at the Canadian Urban Institute for one year (includes access for two individuals to one major conference per year at no charge and access for one staff member to 5 Roundtable Breakfast seminars)

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## Sponsor Reply Form

### Option A

Yes, we would like to become a Sponsor of the Urban Leadership Awards Program.  
(Please check in either box below):

- Leadership Gold Sponsor \$15,000**
- Leadership Award Sponsor \$10,000**
- Community Builder \$5,000**

### Option B

We will not be purchasing a table but would like to make a donation of \$ \_\_\_\_\_.

### Sponsor Contact Information

**Please fill in the following section and return to the contact below:**

Company Name \_\_\_\_\_  
*As you wish it to appear in the event program and other media*

Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Prov. \_\_\_\_\_ Postal Code \_\_\_\_\_

Contact Person \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Company Name \_\_\_\_\_  
*As you wish it to appear on the receipt*

**Please make cheque payable to: Canadian Urban Institute**

- Cheque will follow**
- Cheque is enclosed**

**Sponsor Reply Forms can be mailed, faxed or emailed to the contact below.**

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