



The Canadian Urban Institute invites you to attend our Urban Leadership Series event presented in partnership with Toronto Artscape:

## ***The Path to Culture-led Regeneration: Who's Leading the Way?***

**February 15, 2007**

**WHAT:** The Canadian Urban Institute's Urban Leadership Series brings together the leading thinkers on key issues facing city regions. **Full details at [Click here](#)**

**Keynote:** **8:10 AM - Roberta Brandes Gratz**, author of *The Living City: Thinking Small in a Big Way* and *Cities Back from the Edge: New Life for Downtown*, New York

**Moderator:** **Tim Jones, CEO**, Toronto Artscape Inc., who will provide a 10 min. synopsis of Artscape's new strategic directions.

**Panellists:** **Ken Greenberg**, Principal, Greenberg Consultants Inc.  
— How cities can integrate creativity into their planning processes  
**Margaret Zeidler**, President, Urbanspace Property Group Ltd.  
— How developers can be constructive players in city building  
**Don Eastwood**, General Manager, Economic Development, Culture, and Tourism, City of Toronto  
— What tools, strategies, and resources does Toronto need to build creative advantage

**WHEN:** **Thursday, February 15, 2007**  
7:30 - 11:30 am

**WHERE:** Joseph Workman Auditorium  
1001 Queen St. West  
Toronto, Ontario

**Toronto, February 12, 2007** — Creativity and innovation are recognized internationally as the keys to making cities livable, prosperous, and competitive in the 21st century. There is no shortage of rhetoric about creative cities and communities but artists and creative entrepreneurs are often the first casualties of urban development rather than the champions of it. Recent OMB rulings on the Queen West Triangle in Toronto illustrate what happens when condominium development is the driving force of regeneration. In the UK and elsewhere, however, a wealth of experience demonstrates that culture not condos should lead this process. Come hear from those who are working to apply the lessons from culture-led regeneration to an Ontario context.

**Series Sponsor:** **BELL Canada**  
**Session Sponsors:** **ReNew Canada, Urbanspace Property Group Ltd., Balzac's Coffee Ltd.**

**MEDIA WELCOME.**