



The Canadian Urban Institute invites you to attend our Urban Leadership Series event:

Nature Count\$: *Investing in Health & Wealth in Southern Ontario*

March 30, 2007

WHAT: The Canadian Urban Institute's Urban Leadership Series intend to explain the complex urban issues facing Canadian cities.

Full details at [Click here](#)

8:05 AM **Overview of the Natural Resources Program, Lynne Peterson**, Director, Natural Spaces Program, Ontario Ministry of Natural Resources

Keynote: **8:20 AM – Bob Willard**, author of *The Next Sustainability Wave: Building Boardroom Buy-In* and *The Sustainability Advantage: Seven Business Case Benefits of a Triple Bottom Line*

Moderator: **Don Pearson**, General Manager, Conservation Ontario, and Chair, Natural Spaces Leadership Alliance

Panellists: **Dr. Wayne Caldwell**, MCIP, RPP, University of Guelph, School of Environmental Design & Rural Development

Paul Mistele, Vice President, Ontario Federation of Agriculture

Jean Lam, Assistant Deputy Minister, Ministry of Health Promotion

Dr. David B. Layzell, CEO and Research Director, BIOCAP Canada Foundation

WHEN: **Friday, March 30, 2007**

7:30 - 11:30 am

WHERE: The Sutton Place Hotel

955 Bay Street, 33rd Floor, Toronto, Ontario

Toronto, March 26, 2007 — With Southern Ontario facing rapid increases in population over the next 20 years, there will be noticeable impacts on air, water, soil and natural ecosystems. Although everyone wants sustainable communities, protecting greenspace in a privately-owned, fragmented landscape of competing land-use demands presents significant challenges. Do government decision makers know enough about the direct and indirect economic benefits of greenspace when creating policy or approving local economic development strategies or official plans? What will be the impact of immigration and rapidly changing demographics? Nature Count\$ was commissioned at the urging of the Natural Spaces Leadership Alliance to spark interest, discussion, action and further research on these critical issues.

Series Sponsor: **BELL Canada**

Session Sponsor: **Ontario Ministry of Natural Resources**

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